

JUNE ARCHER

MOTIVATIONAL TEACHER | AUTHOR | ENTREPRENEUR



BIOGRAPHY



Currently at the helm of a growing multimedia marketing company as President and CEO of ELEVEN28 ENTERTAINMENT, June Archer got his first exposure to the industry on the music scene behind the microphone. He soon realized that his dream would soon become a reality by successfully impacting the industry behind the scenes.

June's name first emerged on the music scene in 1995 as a member of the Elektra Records recording group Room Service. The group achieved radio and video success with the singles "Ain't Nothing Wrong" and "Stay", but he realized it was the business that drove

him. Shortly after the group disbanded in 2000, June reconnected with executives and mentors who previously guided him while in the group and he gained insight into the business of music. These experiences solidified June's conviction that having an undeniable impact on the entertainment industry was his calling.

"For me, making the transition from Artist to Executive is a dream fulfilled. Having been an artist, I can educate up-and-coming artists, producers and songwriters on what to expect from the industry. As an executive, I can help institute the kind of change that will benefit both sides."

June also recognized that developing new opportunities and being innovative was important as well. As creator of the New England's #1 music and entertainment showcase "Hot Chocolate Soul", June developed a platform for emerging artists in Music, Comedy & Poetry to develop their craft while entertaining the community. This was a platform with which he was not afforded as an up and coming artist. And in a commitment to give back, he began devoting a significant amount of time to speaking with teens and young adults about music, as well as the importance of education.

June is a staunch advocate in the fight against HIV/AIDS, as well as the race to find a cure for Breast Cancer. Each year he produces the annual "June Archer's Celebration of Life" charity event, the proceeds of which benefit various organizations involved in these two worthy causes such as Concerned Citizens for Humanity since 1995. The event also recognizes community champions in the areas of education, arts, sports and entertainment. In addition, June released the "100 Men of Color" Gala as well as the "100 Women of Color", honoring men and women from Stamford to Springfield in business,

entrepreneurship, education, government and service and for the impact they have on the lives of people in their communities.

June has been the recipient of many honors recognizing all his efforts within his home community of Hartford, CT including “June Archer Day” and “Hot Chocolate Soul Day”. The Mayor, along with the Governor of The State of Connecticut, acknowledges “100 Men of Color Day” in both the city of Hartford and State of Connecticut. Surprised by the board of “100 Men of Color”, June was also awarded for Community Service. Just recently, he was humbled at The 30th Annual State Capitol Martin Luther King Jr. Day Ceremony with The Martin Luther King, Jr. Award (2016). He has also been awarded for his community service by the “Connecticut Chapter of Men and Women for Justice, Inc” (2013), the “Walk Worthy Award” for community service (2010) and the “Caribbean Heritage Award (2010)”. He has also received RIAA Certification Plaques for Platinum selling works on albums by Jay-Z, 50 Cent and Mario and Gold selling work for Hitch movie soundtrack. He has also been honored by the NAACP as one of the “100 Most influential Blacks in Connecticut”.

June has added the credit of Executive Producer to his name with the reality shows “The Docu-Tape” and “Behind the Unsigned”. Both shows debuted on Fuse.TV. He also co-produced motivational pre-game content for Sunday NFL Countdown on ESPN for the 2013-2014 season. In addition, he has added the title Author to his accomplishments. June is sharing his keys to success with the world in his debut book, “Yes! Every Day Can Be a Good Day (The Keys to Success That Lead to an Amazing Life)” and then extending to the younger generation with “Yes! You Can”.

With June’s combined musical talents, experience in the entertainment industry and commitment to community, he is reaching for the stars and encouraging others to join him.

“No goal is ever out of reach. Once you’ve realized your dream, that doesn’t mean you stop. It just means you dream bigger”.



MEDIA

June has been interviewed on numerous television and radio shows. Appearances include:

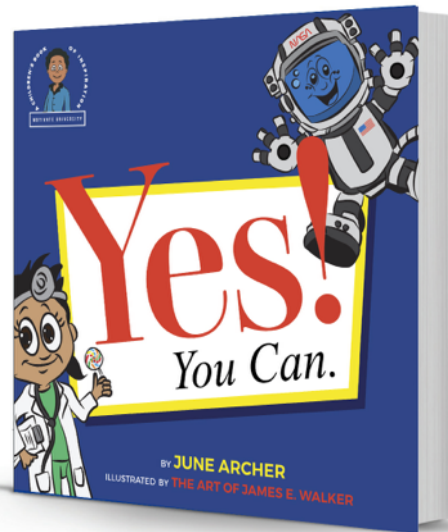
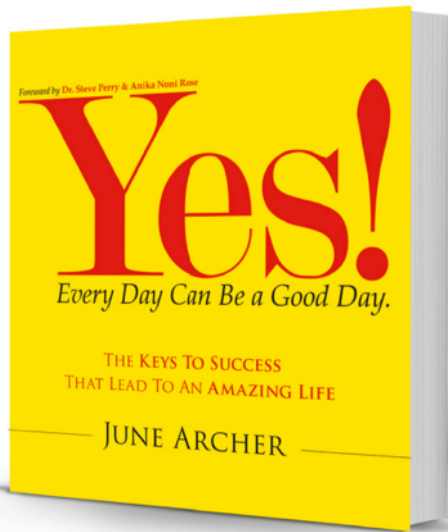


PODCAST



Motivate U! is a podcast created for those looking to improve themselves in life, business and relationships one day at a time. June Archer, national recording artist turned executive and now author and motivational speaker interviews experts and notables on a variety of topics. Motivate U! with June Archer is dedicated to transforming minds and developing leaders. This podcast will feature dialogue relating to life, love, business and all things inspirational with guests sharing their stories and testimonies to not only inspire but to Motivate you to live the life you want and dream the impossible.

BOOKS



YES! EVERY DAY CAN BE A GOOD DAY: THE KEYS TO SUCCESS THAT LEAD TO AN AMAZING LIFE

YES! YOU CAN: A CHILDREN'S BOOK OF INSPIRATION



"Yes! Every Day Can Be A Good Day" is insightful and inspirational. June has given us different perspectives from which we can tackle life and the challenges we face. This book teaches us to stop blocking our blessings and appreciate our victories. And it works. I recommend it to anyone looking to achieve real change in their life.



Wyclef Jean

Musician, Actor, Activist



This book is the secret behind his passion and I bet you'll find that the answer is: "Yes! Every Day Can Be A Good Day".



Anika Noni Rose

Actress - "Dreamgirls", "For Colored Girls", "Princess & The Frog"



Life is dynamic and that is why we need to be armed with a persistently positive perspective. June Archer delivers a message that is only his to deliver. "Yes! Every Day Can Be A Good Day" offers people of all ages the most important determinant of success, a persistently positive perspective.



Dr. Steve Perry

Principal & Founder of Capital Prep, Host of TV One's "Save My Son", CNN